

# 3 Questions for Planning Change

## Manage the Change

There are a number of elements involved in understanding and managing the process of change. Here are some questions to ask when planning change for your business or an element of your business.

**Q1**

What is the change you want to lead?

What is the current situation?

What do you want to be different?

What has to be different?

Current Situation

**Q2**

What results do you want to achieve?

What ideally, will be the results of this change?

What difference will you experience?

What will you see, hear, feel?

What has changed?  
What hasn't changed?

Outcomes

**Q3**

What has to happen for this change to happen?

What are the incremental steps required for change?

What are the catalysts for change?

What is required to make the change 'stick'?

Actions