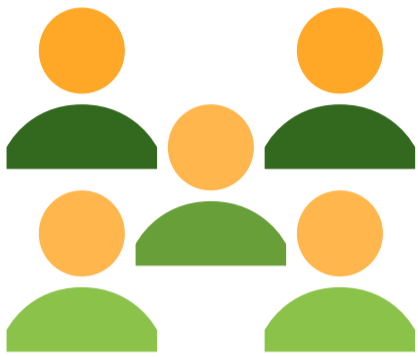


Things to consider



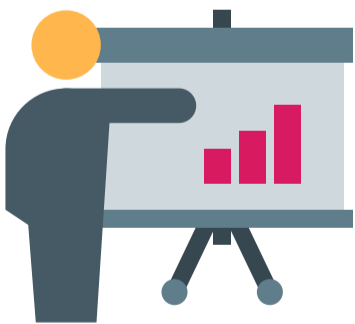
WHO ARE YOU SPEAKING TO ?

- Have a clear understanding of who your audience is
- Remember why you are speaking to them - what do you want/need to achieve?
- What do they need to know?



WHAT ARE YOU SAYING ?

- Who you are and what you do for a pitch
- Why you do it and why they might want it or to invest in it - what's the hook?
- How it can help your audience



HOW ARE YOU SAYING IT ?

- What language and tone are you using? And don't forget body language
- Are you using a presentation or any visual props?
- Think about the timings and how long you will present for?