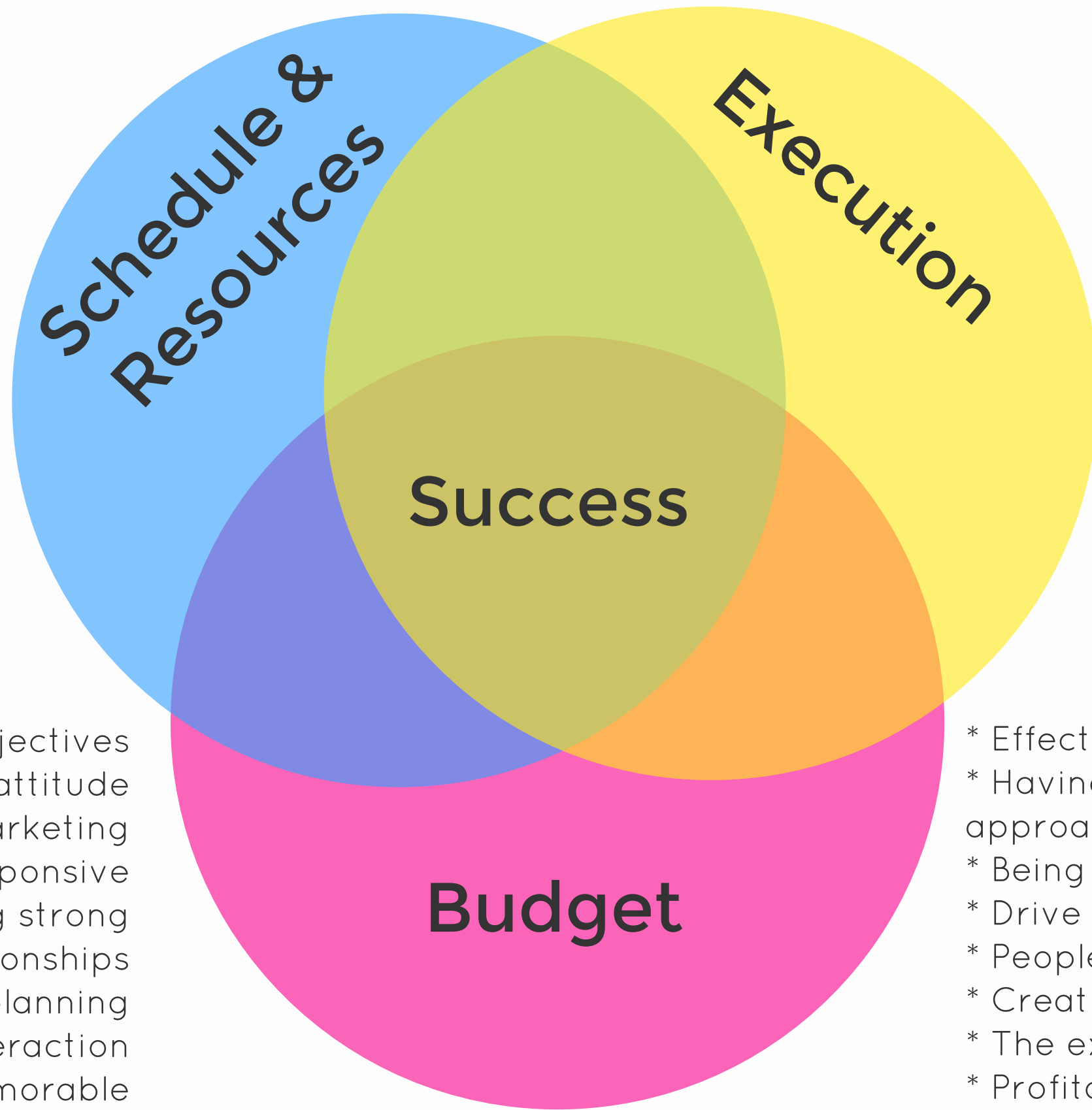


What makes an Event or Project Successful?



- * Set clear objectives
- * Have a positive attitude
 - * Great marketing
 - * Being responsive
 - * Building strong relationships
 - * Clear planning
- * Engagement & interaction
 - * Being memorable
 - * The details

- * Effective communication
- * Having a joined up approach
 - * Being proactive
 - * Drive & commitment
 - * People & Partnerships
 - * Creativity
 - * The experience
 - * Profitability
 - * Customer satisfaction